

## Dear Readers,

Häfele has always tried to stay relevant with times through its product offerings, providing the most latest and technologically advanced solutions that can enable new interior trends in the market. Staying true to this habit, Häfele now introduces an exclusive range that has been put together for our customers to create environments that are hygienic, safe and ergonomically compatible with the trying times that we are facing today. The CO-VI-D Range, as we call it, is a group of clever, smart and easily achievable solutions that can help **Combat Viruses and Diseases**, effectively. We believe that simple additions or moderate modifications to existing interior spaces, can go a long way.

This edition of the Häfele Product-Press, will give you a complete insight into the products falling under the CO-VI-D range that help create a safe and healthy environment.

You can write to us with your feedback and suggestions regarding the Product-Press at [Shweta.Rangra@hafeleindia.com](mailto:Shweta.Rangra@hafeleindia.com) or [Sanya.Bhuta@hafeleindia.com](mailto:Sanya.Bhuta@hafeleindia.com)

## PRODUCT SPOTLIGHT

We at Häfele have put together an exclusive CO-VI-D range of products that enable effective hygiene, efficiently reduce your contact with unwanted surfaces or are operated through sensor controls, minimizing any need for physical touch or contact.

### Stay Healthy Sanitising Stations

Amidst the general sentiment of cautiousness and restraint, concepts of hygiene and cleanliness are gaining prominence and, products and fittings that aid and promote these concepts holistically are now becoming extremely popular.

Häfele has always been quick and agile in adapting to and servicing the needs of its customers. Given the current situation, it introduces Stay Healthy Sensor-operated Sanitising Stations for Countertops as well as Wall Mounted and Floor-Standing Stations (with / without Anti-bacterial Wipes and Bin) that allow preventative hygiene and protection against cross-contamination, harmful microbes and infectious viruses on surfaces. The Stay Healthy Range also includes an easy-to-use, mechanically foot operated model- Foot Pedal Sanitising Station.

These Stay Healthy Stations outside your showroom, at the entrance of and inside your office premises and commercial centres, at entry and access points of critical, high traffic areas like railway / metro stations, airports, hospitals, malls and educational institutes, guarantee that the first level of sanitization is taken care of. They provide complete placement flexibility within your premises and ensure 360° personal hygiene for your customers and staff. The Stainless Steel body of these 'Made in India' Sanitising Stations by Häfele provides sturdiness to the overall structure and bestows a premium finish that can easily complement any interior set-up.

## Foot Panel Plate



With the concept of hygiene and precaution now taking a new definition, functionality offered by a product has never been more critical. Movement, from one place to another, with restricted contact with your surroundings across hotels or building lobbies, entrances of offices, showrooms, malls or shops etc., is now being sought after not just as a temporary fix but as a permanent solution.

We at Häfele, are aware of the shift in demands of our customers and have introspected deeply about the hygiene and cleanliness standards that we as a community have been following so far and how different would it be henceforth. Our aim is to therefore, introduce solutions that would effectively help minimise exposure to cross-contamination, harmful microbes and infectious viruses.

Keeping this in mind, Häfele's new Foot Panel Plate provides the users with a hands-free and safe way of exiting a premise / room. Mounted towards the bottom of the door, this foot plate offers an option to the users of pulling the door open with their foot instead of a door handle. The new foot plate, made of Stainless Steel Grade 304 can be used on doors that are frequently operated due to heavy traffic.



Floor-Standing Sanitising Stations with Wipes Dispenser & Bin



Floor-Standing Sanitising Stations



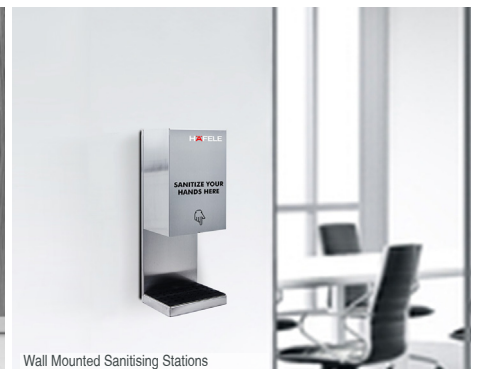
Compact Floor-Standing Sanitising Stations



Foot Pedal Sanitising Stations



Counter Top Sanitising Stations



Wall Mounted Sanitising Stations

## Sensor Faucet & Liquid Dispenser

In a world where personal hygiene has become a basic necessity, we not only need to follow social distancing as a norm but also eliminate contact with frequently used surfaces and products as often as possible. The one area that now faces heavy traffic due to the recurring need for disinfecting, i.e. the washroom, thus needs to be equipped with amenities that promote contactless usage to maintain these safety standards.

Keeping this in mind, Häfele introduces its new Sensor Basin Faucet and Soap Dispenser as the latest additions to its comprehensive range of Bathroom solutions. When installed together, these products seamlessly provide an extra layer of protection. A simple, fluid action of placing your hand below the dispenser and the faucet will activate them and leave you with both - clean hands and a sense of safety. The brass body of the Sensor Basin Faucet makes it strong, durable and less prone to plumbing issues while it's very attractive chrome finish makes it a perfect fit for any bathroom setting.

Complementing this, the Sensor Soap Dispenser has a flexible design making it easy to install in a number of places within your homes and work spaces. Both these products work on batteries preventing you the extra hassle of wiring during the set up.



Sensor Basin Faucet

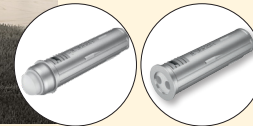


Sensor Soap Dispenser

## Sensor Switches for Furniture Lights



Where there is light, there is a switch! Switches are essential to control your lighting; the Loox sensor switches by Häfele complement the lighting control system, providing smart, touch-less control of your lights. These switches are also equipped with in-built dimmers that help control the intensity of light from zero to hundred percent where intensity level can be adjusted without you having to physically touch the switches. With sensor-operated lights you can sleep peacefully without worrying about the late night trips to the washroom by your children or even for that matter your ever increasing electricity bill.



## Laundry Care by Häfele



### WASHER DRYER COMBOS WITH ANTIALLERGENIC & STAIN SELECTION PROGRAM

After an advanced wash, if clothes are left to dry in the open they are again susceptible to catching infection from the surroundings. This completely defeats the purpose of having a technology-packed washing machine. Häfele offers you the combined advantage of washing and drying results in one machine. Häfele's Washer Dryer Combo comes with easy load options and smart programs giving you maximum flexibility for your laundry even with different kinds of clothes like cotton, wool, synthetic as well as delicate fabrics like silk and satin. You also get the freedom from draining water from the condenser box after every wash. Häfele's washer dryer combo is one of the most efficient combo machines with the condenser drying technology giving you maximum flexibility to choose time or energy saving programs.



### WASHING MACHINES

Häfele's premium washing machines' revolutionary and smart programs remove different types of tough stains with three different temperature level options for stains ranging from heavy to light.

The intensive program provides a longer washing cycle, higher washing temperatures, increased tumbling action, special soaking phases and longer rinse cycle to ensure superior cleaning performance - which may have been a one-off requirement few months ago but is becoming the need of the hour, today.

## Freestanding Dishwashers



We are quite used to hand-washed dishes but may not be fully aware that dishes when washed by hands may be subject to only limited cleaning results. Moreover, hand-washed dishes when left in the open to dry can again catch all the infection back, making the whole effort of washing them counter-productive. Häfele's Freestanding Dishwasher Range is a hygienic and quiet alternative to your regular washing. These dishwashers have impressive capacities with 12 /14 place settings, aptly suited for average Indian households. The adjustable upper and lower baskets and the separate cutlery basket guarantee maximum space optimization inside these dishwashers!

The Dishwashers come with built-in programs which provide you with the flexibility of washing your dishes depending on their material and how soiled they are. The temperatures and time duration for different programs vary according to the dishes you choose, such as pots, glasses, plates etc., ensuring 99.9% germ-free cleaning of any utensil you put inside. Each washing cycle is followed by an efficient drying cycle which gives you dishes that are ready-to-use. Time and peace are luxuries you can now afford with Häfele's Premium Dishwashers; and keep the worries of depending on domestic assistants, far away!

## Autotec Sliding Series



Effortless operations, smart ergonomics and elegant aesthetics are considered as essentials when it comes to automatic sliding solutions. Häfele's Autotec Sliding Series not only conforms to the above mentioned expectations but is also the ideal touchless application for entrance doors of public places, ensuring zero exposure to infections!

Loaded with functional features like modern automation, easy customisations, buildable configurations and reliable operations, the automatic sliding systems falling under this series are compatible for use in different areas like commercial business centers and corporate parks, shopping malls and cafes, hotels and restaurants, airports, and metro/ railway stations.

The computer-supported technology of the Autotec Sliding Series provides diverse functionality and greater reliability with its various options of opening and closing the door. The advanced software structure of these systems consists of a special braking function that ensures faster opening and closing cycles which inherently minimizes energy loss thereby including by default a permanent, integrated energy saving feature irrespective of the season.

## E-Drive by Häfele



Hands-free and effortless sliding of your wardrobe door is now made possible by Häfele's E-Drive (electric drive). E-Drive is an electro-mechanical drive for two and three-leaf sliding doors running in front of the cabinet. The drive can be retrofitted and operates with a remote control device allowing the wardrobe door to open automatically with just a press of the button. Häfele has equipped this elegant system with every imaginable convenience together with easy functionality which makes soft sliding an extraordinary experience.

E-Drive is ideal for use with Vorfront sliding fittings like Classic & Design Duo 80 VF and Classic & Design 60 VF. This product represents reliability, excellent functionality, intelligent controls and is predestined for use in both residential and business areas.

## Electronic Plasma Lift System



Televisions have slowly, with time, gained a permanent and a rather prominent place in our daily schedules. It has also been a household category that has proved to be the most progressive and adaptive; from its bulky former self to its new svelte avatar. And the latest sleeker and smarter TV's also provide more placement flexibility in interior spaces like homes, hotel rooms or service apartments, where smart and effective utilization of space is an important consideration. With Häfele's Electronic Plasma Lift System, you can hide or show your television quickly and without a sound. Perfectly integrated in furniture, your flat screens remain hidden until they are needed thus saving upon valuable space. The Plasma Lift can be easily operated through a remote control, giving you a hands-free and safe experience.

## Gravity & Supernova Bed Fittings



We often turn the storage space under our mattress into an extended wardrobe to stack our bags, books, traditional wear etc. However, in order to do this we have to manually lift the bed mattress and bed frame which can be very tedious on the one hand and also expose us to possible contamination, on the other hand. Häfele brings to you a new-age storage bed fitting – Gravity, which with its sleek build ensures not only optimal utilization of space available but also provides uninterrupted access to the storage space. With this bed fitting, you can enjoy hands-free opening, all you need to do is kick the pedal below the footboard and the mattress lifts itself up automatically.

Creating more space from what's available has always been a challenge. Whether it has been due to shortage in storage space or lack of free area for you to creatively unwind after a tiring day at work – things are constantly moved around in a bid to create some space. We at Häfele, believe in offering solutions that would help you utilise every available space in your home and while we are at it, do so in the most minimal way possible. The Supernova Hide-away Bed Fitting inconspicuously folds into a cabinet when not in use. The push-to-open feature ensures ease of access with minimum contact with the bed as well as provides the bed fitting with a contemporary handle-less look.

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