

HÄFELE



unique bathrooms

HÄFELE



Introduction

Dear Customer,

Häfele has pioneered the way interior fittings are sold across the globe for many years now. Being a German company our foremost concern has always been to offer our customers products that are at the cutting edge of functionality and design; and backed by the highest standards in Customer Service. In our markets, we are increasingly being recognized as a one-stop interior specialist brand that can enable functionality for any interior design through a holistic solution offering, be it door hardware, furniture or kitchen fittings, sliding systems, built-in appliances, bathroom solutions, furniture lighting and interior surfaces.

Moreover, we have always tried to stay relevant with times through our product offerings, providing the most latest and technologically advanced solutions that can enable new interior trends in the market. And one area of the home that is slowing becoming a hub for innovation, technology, design and functionality is the “bathroom”. Ever-lasting durability, ultimate sophistication and incomparable European manufacturing quality define the New Bath Concepts by Häfele. These fittings create an ambience of refined functionality in your bathrooms, providing tranquility, peace and space for your body and mind.

Bringing more opportunities your way, Häfele now offers two exclusive series of bath solutions from JEE-O – Soho and Slimline. Although different in design and structure, these two JEE-O Series by Häfele, at their heart, follow the principle of product longevity and functional luxury. The products in the Series are made of Stainless Steel Grade 304, and as a result are extremely sturdy and long lasting. Compared to similar products in the market which use Brass for internal parts, the concealed parts of these bathroom fittings by Häfele are also made of Stainless Steel Grade 304 which makes it a lead free and eco-friendly solution. This prevents hazardous health and environmental effects and reduces long term maintenance costs.

Häfele's JEE-O Soho Series is characterized with a dark, all-weather hammer coating which grants your bathroom the right industrial look and emphasizes on maximal minimalism. Bathtubs and basins in this range are made from DADOquartz, a light weight, sturdy and scratch resistant material, to preserve their beauty for years to come. The fittings from Häfele's JEE-O Slimline Series, slim in form and style, are designed as contemporary art pieces to suit modern bathroom spaces.

So take a dip into this world of exquisite luxury and functional excellence through this handy brochure. You can also visit our Design Showrooms for a better understanding and detailed dialogue. We are taking all the necessary precautions at our end to make your visit a safe and fruitful experience.

Jürgen Wolf.
Managing Director
Häfele South Asia.

Hafele

Reassuring Expertise



"For over 9 decades, we've been helping people make more of their homes.

Established in Germany, and now operating worldwide, we specialise in the fittings, hardware and systems that improve the way your home, works. So when you choose our products as part of your new or reformed home, you know you're getting the benefit of extensive knowledge and decades of experience.

And we're still a family business, owned and managed by family members who really care about the products and service we provide. You can rely on our commitment to the highest standards of quality and reliability, founded on a long tradition of German engineering where attention to detail is second nature.

All our home improvement ideas are built to last – day in, day out – we want you to get the very best from every corner of your home, for many years to come."

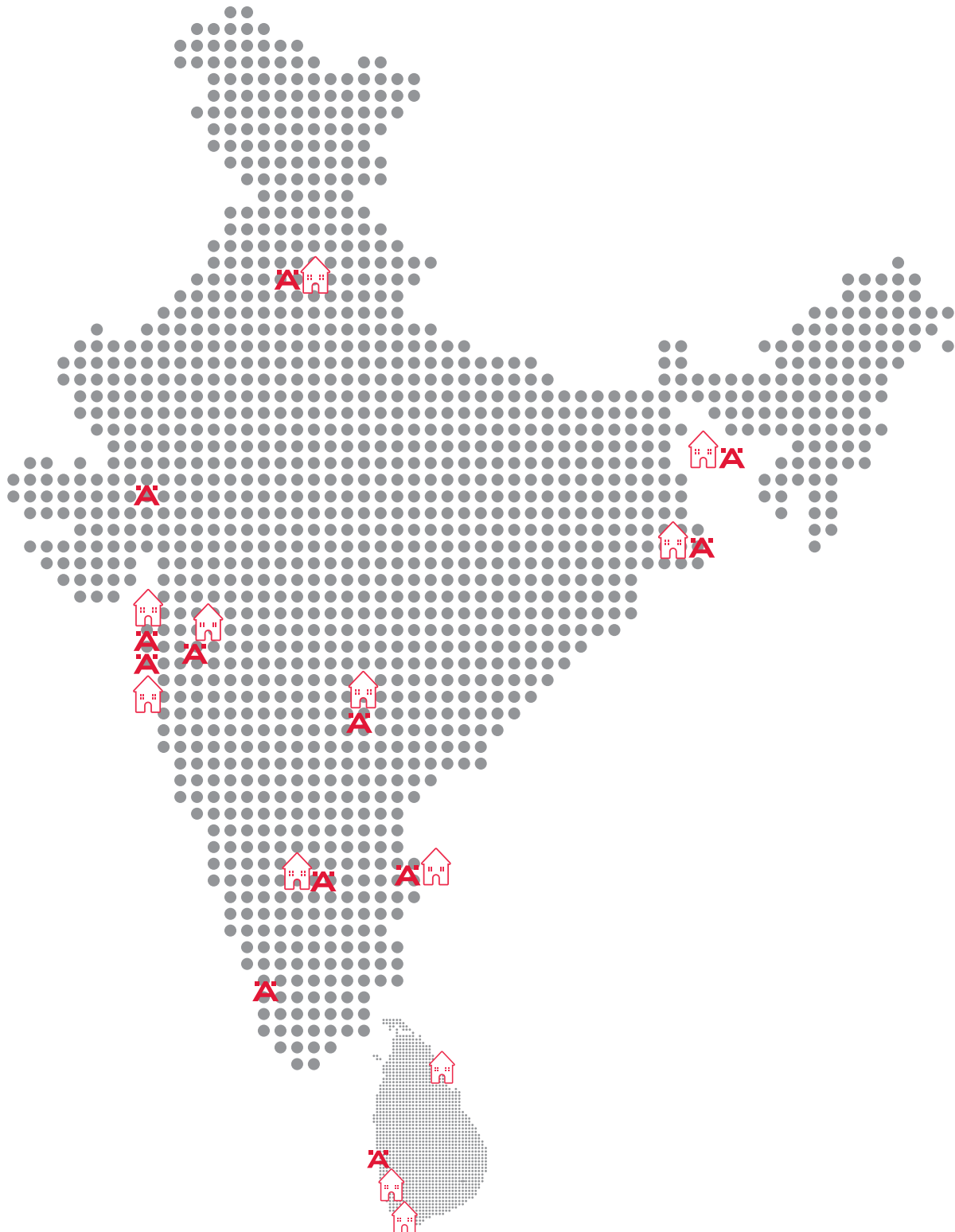
Häfele Worldwide



With its origin in 1923 in a small town named 'Nagold' from the Swabian region of Germany that nurses a passion for hardware technology, it is no surprise that Häfele has lived up to its roots through a successful presence in the architectural and furniture hardware industry for over 9 decades now. Today, Häfele's worldwide penetration includes 38 subsidiaries across Europe, America, Asia, Australia and New Zealand. With these subsidiaries and numerous other sales organisations, Häfele operates in over 150 countries. The Häfele headquarters, 4 manufacturing units and 10 sales offices are located within Germany; while 1 manufacturing unit is located at Budapest, Hungary. The company also owns one of the largest and most sophisticated warehouses in its home country. The Häfele worldwide workforce is empowered by a base of over 8100 employees.

The group services over 150,000 customers across the globe through its extensive range of hardware products and a comprehensive logistics system. In addition to this, Häfele also provides consultative services to its customers, educating and advising them about buying the correct hardware as per their requirements. With this level of market penetration and ability to handle worldwide demand, it comes as no surprise that the company is an authority in the segment of home interior solutions; what is pleasantly surprising, though, is that in spite of its size, Häfele still remains a family owned and run business with a unique, friendly and value-centric work culture which is strongly followed among all its subsidiaries.

Hafele India



 Head Office & Regional Offices

 Hafele Design Showrooms



Häfele India is a wholly-owned subsidiary of the Häfele Global network and has been operating in India since 2003 under the leadership of Mr. Jürgen Wolf (Managing Director). The ability of the company to understand the diverse Indian market has made it an authority in the field of architectural hardware, furniture and kitchen fittings and accessories. The company also has a strong presence in synergized product categories namely Home Appliances, Furniture Lighting, Sanitary and Surfaces catering to the focused demand from these industries.

The subsidiary has a strong nation-wide presence with offices in Mumbai, Pune, Ahmedabad, Bangalore, Chennai, Hyderabad, Delhi, Kolkata and Cochin. It has full-scale operations in Sri Lanka and Bangladesh with Regional offices and Design Showrooms in both the countries; and has also spread its operations to other regions of South Asia including Nepal, Bhutan and Maldives.

Häfele's design showrooms are hubs of international home interior trends and cutting edge designs presented in a world-class environment, where customers can see home solutions in their inherent applications. These showrooms function as a one-stop-shop for all home interior and improvement needs - from providing in-depth technical advice to kitchen and wardrobe designing services through a team of experts stationed at the showroom.

Häfele India services its customers with a base of over 1300 employees, a well-networked Franchise base of over 130 shops along with over 1000 dealers situated across South Asia. The subsidiary has a sophisticated Logistics centre in Mumbai along with distribution centres in Delhi, Bangalore, Kolkata and Colombo respectively.



*“Our bathroom concepts
are part of our customers lifestyle and
give them an energising experience.”*

Lammert Moerman, founder of JEE-O

Creative brain behind JEE-O, concept and product designer Lammert Moerman, only has one wish. To enable the world to feel the JEE-O DNA. Introduce bon vivants worldwide to the ultimate JEE-O feeling and let them discover the experience of showering and bathing in endless atmospheres.

JEE-O creates products with tranquillity, peace and space for body and mind, always in an ambiance of functional luxury.

JEE-O unique bathrooms





SoHo is a vibrant neighborhood in cosmopolitan New York. A dynamic melting pot of cultures and styles, and home to countless industrial loft apartments, SoHo is austere and stark. This freestanding productline is characterized by the same simplicity. Less is more. Thanks to the one-move cartridge in the faucet mechanism, the cleverly designed handle with a tactile rubber coating can be operated in the same way as a joystick. All JEE-O soho products are made from stainless steel and finished with a dark, all-weather hammer coating for the right industrial look.

The JEE-O soho series is the first productline to result from the alliance between JEE-O and the Amsterdam-based design studio Grand & Johnson: creative cosmopolitans working together to shape maximal minimalism.

JEE-O soho series ^{by Grand & Johnson}



bath mixer



basin/kitchen mixer





mixer



spout long





wall hand shower



wall shower





toilet roll holder



toilet brush





soap dish



soap dispenser



wall cup





robe hook

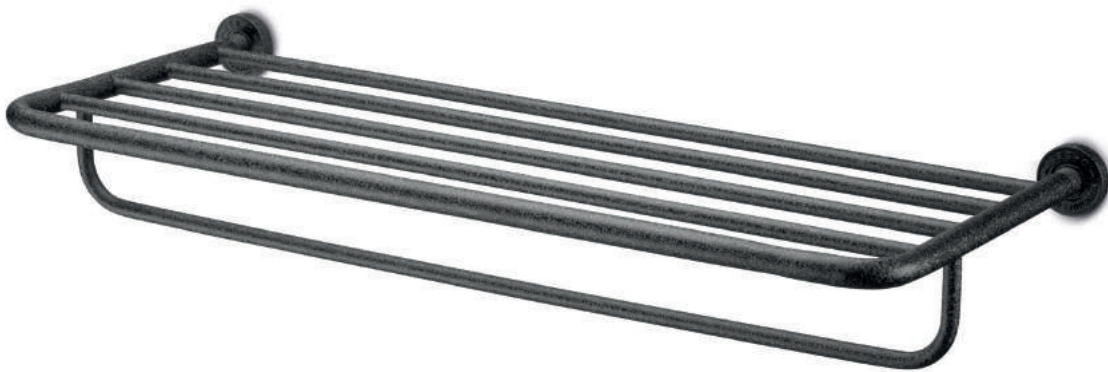


mirror
Ø30 / 50 cm





towel holder



towel rack







This JEE-O slimline series is distinguished by the simplified forms and consists of faucets, mixers, hand shower and a wall shower. Adding colour to your bathroom helps creating a warm and luxurious atmosphere. The JEE-O slimline is therefore available in brushed and structured black. All products are made from high quality stainless steel.

JEE-O slimline series



basin mixer high



basin mixer





spout long



mixer 02



wall hand shower





shower head small
Ø25 cm



shower head
Ø28.5 cm



wall shower





Providing a calming soak at the end of the day or an efficient washing space in your vanity area, bathtubs and basins are significant components in enriching your bathroom spaces and making them a comfortable haven for you. Häfele introduces the JEE-O rio series, which includes basins and bathtubs made of high quality DADOQuartz - a light weight, sturdy, scratch and UV resistant material. Their elegant, minimalistic design and black matt exterior perfectly complement the fittings and accessories from the JEE-O Soho and Slimline Series.

JEE-O rio series



rio bath



rio basin large





basin plug



basin plug



Ordering Information

Article No.	Description	Finish
SOHO SERIES		
588.67.000	Rio Basin - Large	Black
588.67.600	Rio Bath Tub	Black
589.37.000	Basin/ Kitchen Mixer	Hammer Coated Black Matt
589.37.030		Brushed Stainless Steel
589.37.005	Bath Mixer	Hammer Coated Black Matt
589.37.001	Mixer	Hammer Coated Black Matt
589.37.031		Brushed Stainless Steel
589.37.002	Spout - Long	Hammer Coated Black Matt
589.37.032		Brushed Stainless Steel
589.37.003	Wall Hand Shower	Hammer Coated Black Matt
589.37.033		Brushed Stainless Steel
589.37.004	Wall Shower	Hammer Coated Black Matt
589.37.034		Brushed Stainless Steel
580.25.040	Toilet Roll Holder	Hammer Coated Black Matt
580.25.070	Toilet Brush	Hammer Coated Black Matt
580.25.050	Soap Dish	Hammer Coated Black Matt
580.25.051	Soap Dispenser	Hammer Coated Black Matt
580.25.060	Wall Cup	Hammer Coated Black Matt
580.25.000	Robe Hook	Hammer Coated Black Matt
580.25.030	Shelf	Hammer Coated Black Matt
580.25.090	Mirror - Ø 300 mm	Hammer Coated Black Matt
580.25.091	Mirror - Ø 500 mm	Hammer Coated Black Matt
580.25.010	Towel Holder	Hammer Coated Black Matt
580.25.011	Towel Rack	Hammer Coated Black Matt
588.67.998	Basin Plug (Compatible with Rio Basin)	Structured Black
588.67.999	Bath Siphon (Compatible with Rio Bath Tub)	Structured Black
SLIMLINE SERIES		
589.37.060	Basin Mixer - High	Structured Black
589.37.090		Brushed Stainless Steel
589.37.061	Basin Mixer	Structured Black
589.37.091		Brushed Stainless Steel
589.37.062	Spout - Long	Structured Black
589.37.092		Brushed Stainless Steel
589.37.063	Mixer	Structured Black
589.37.093		Brushed Stainless Steel
589.37.064	Wall Hand Shower	Structured Black
589.37.094		Brushed Stainless Steel
589.37.065	Shower Head	Structured Black
589.37.095		Brushed Stainless Steel
589.37.066	Wall Shower Arm	Structured Black
589.37.096		Brushed Stainless Steel

Benefits stainless steel material



Solid stainless steel
The full stainless steel body provides superb durability also on the build-in parts, high mechanical strength and resistance to thermal shock and corrosion.



Easy care – easy repair
Made from strong material and with high grade finishes. This product is easy to clean and maintain.



Hygienic and safe
Stainless steel is the safe choice. Use the products worry free, because there is no unwanted release of substances in the water.



Quality assurance
Seven years warranty on our taps and showers guarantee against production defects. It is the standard, not just an option.



Selected high quality components
The best components are selected to excel. Engineered and tested against international criteria and standards, for a trustworthy performance.



Synergies within collections
Complete series offering a broad range of choice from shower and faucet to bath, basin and accessories. All designed to match and make a true design statement.



Everlasting
Stainless steel is everlasting and if needed re-usable. It is the more sustainable choice. Even more so, when combined with our 'cold-start' progressive mixers and flow reducers.



Unique design
Outspoken freestanding items, that give you freedom to design fitting to your needs. Feel energised by your choice of interior design and when experiencing the wellness the products bring.

Benefits DADOquartz material



Exceptionally strong
Full-bodied, 100% solid structure. Engineered & tested in accordance with stringent technical criteria.



Easy care - Easy repair
Hand finished to ensure a smooth, luxurious look which is easy to clean. Small damages are easy to repair.



Clean-Hygienic
Non-porous material ensures an easy to clean surface, resistant to micro-organisms and bacterial growth.



100% UV resistant
Natural matt stone appearance & extreme UV resistant, your bath will retain its colour.



Soft warm touch
Due to its high heat retention properties, your bath will heat up quickly and remain warm.



Unique design
Unique products that give freedom of design and fit perfectly within the JEE-O collection.



Lightweight material
Due to the material all DADOquartz products are lightweight.



Quality-Assurance
A 25 year lifetime warranty on defects in materials or craftsmanship.



Easy installation
Easy to install with space underneath the bath for plumbing.

JEE-O works with carefully selected solid surfaces materials. Slight variations in the aesthetic appearance of the product including the colour, may occur after exposure to atmospheric influences such as sunlight, pollution or harmful chemicals. This does not affect the product performance in any manner. Situation specific care and maintenance instructions may apply. For our general cleaning and maintenance recommendations, visit our website www.jee-o.com

Rituals Cosmetics stores	world wide	www.rituals.com
Hotel MANNA Nijmegen	Nijmegen, The Netherlands	www.mannanijmegen.nl
Finest Playa Mujeres	Quintana Roo, Mexico	www.excellence-resorts.com
Excellence Oyster Bay	Jamaica	www.excellenceresorts.com
Kuramathi Island Resort	Rasdho Atoll, Maldives	www.kuramathi.com
Maafushivaru	Maldives	www.maafushivaru.com
Marriott Edition	Bodrum, Turkey	www.editionhotels.com
Van der Valk Hotel	Apeldoorn, The Netherlands	www.valkexclusief.nl
SLS Brickel	Miami, Florida, USA	www.slshotels.com
Latitude hotel	Malawi	www.latitudehotels.com
Marriott Hotel & Spa	Malta, Greece	www.marriott.com
Mykonos Grand	Mykonos, Greece	www.mykonosgrand.gr
Marble AMA Andalusia	Huelva, Spain	www.ama-hotels.com
The Ritz-Carlton Aruba	Aruba	www.ritzcarlton.com
Hotel Blue Nijmegen	Nijmegen, The Netherlands	www.blue-nijmegen.nl
The Farm Inn Country Hotel	Pretoria, South Africa	www.farminn.co.za
Nautilus Hotel	Miami Beach, Florida, USA	www.sixtyhotels.com
Papagayo Beach & Lounge	Jan Thiel, Curaçao	www.papagayo-beach.com
Kempinsky Hotel	Muscat, Oman	www.kempinski.com
Excellence El Carmen	Punta Cana, Dominican Republic	www.excellenceresorts.com
Rockwell Island	North Bimini, Bahamas	www.rockwellisland.com
Boutique Hotel Lartor	Unterammergau, Austria	www.lartor.de
Olhuveli Resort	Maldives (Royal Pavillion Villas)	www.sunsiyam.com
W Hotel	Amsterdam, The Netherlands	www.wamsterdam.nl

JEE-O references

**Mumbai Design Centre:**

Haji Moosa Patrawala Ind.(SOBO)
Estate, Near Famous Studio,
Mahalaxmi (West), Mumbai - 400 011
Tel.: 022 6264 7100.

Mumbai Design Centre:

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2596 9787/2594 7305

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Bangalore**Hafele Appliances Gallery:**

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