

## Dear Readers,

It's been over 5 years since we have been sending you product communications for the new additions in our product range. We are happy to know that these communications have proved to be a valuable source of information to you for your day-to-day operations.

Taking this initiative to the next step, we now bring to you half-yearly reports on all "product movements" within the Häfele Portfolio. The "Häfele Product-Press", as we like to call it, will give you a complete insight into all the products launched in the previous few months as well as a quick "sneak-peek" into some of the new and exciting innovations that we plan to introduce in the upcoming months.

The "Häfele Product-Press" now serves as a ready-reference to you for quick checks on such product movements. However, the intensive Product communications released per product launch will continue to remain the source of detailed marketing and technical information for you. So while the Product-Press can be used for quick, summarized views about our new, upcoming and discontinued products, we urge you to continue reading our product communications for more details.

We hope that the new "Product-Press" meets with the same support and encouragement that our product communications continue to receive.

You can write to us with your feedback and suggestions regarding the Product-Press at [Shweta.Rangra@hafeleindia.com](mailto:Shweta.Rangra@hafeleindia.com) or [Sanya.Bhuta@hafeleindia.com](mailto:Sanya.Bhuta@hafeleindia.com)

## PRODUCT SPOTLIGHT

We at Häfele have introduced several product solutions in the previous few months that help create new design possibilities, ensure ergonomics and inspire ease of use.

### Space<sup>2</sup> Range: Transformable Furniture Fittings

Whether it's a sprawling apartment or a plush studio flat, transformable furniture is fast becoming the de facto interior scheme for residential and commercial spaces. There is an increasing desire for incorporating multi-functional spaces within the interiors which act as communal centers for family activities/ office meetings and enhance the overall ergonomics.

Transformable furniture that can serve a variety of purposes or simply move out of the way when not in use result in fluid living and working. With furniture like these, the appearance and vibe of a room can change almost immediately. It is also for the same reason that they amalgamate easily within the open living space concept of interior planning.

Häfele brings to you an assortment of transformable furniture fittings under its new range that virtually multiply the space available and hence the name – Space<sup>2</sup>. This futuristic range includes state-of-the-art bed fittings, kitchen countertops and table fittings. These fittings integrate effortlessly within your interiors and astutely utilize the space available. In interiors where an open plan concept is followed, these fittings help create visual barriers which bestow a sense of privacy while also providing unrestricted access to the remaining space. Experience the sophisticated blend of elegant aesthetics and optimum space utilisation with Häfele's Space<sup>2</sup> Range of Transformable Furniture Fittings.



Evolution Naked XL Table Fitting



Axis Linear Countertop Fitting

## Corona Series of Built-in Hobs

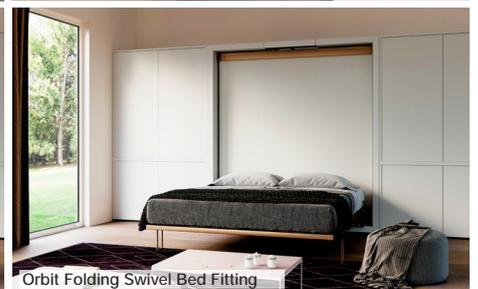


The unique combination of diversity and complexity of Indian Cooking forms the inspiration for these hobs. Through this range, we have decoded the science of Indian cooking and introduced the most ideal cooking equipment that can support, enhance and inspire the culinary art of India!

The Corona Series Hobs from Häfele's in-house Premium Appliances Range are engineered with special burners whose flames adapt to a wok /kadhai by centring maximum heat at the rounded portion of the wok to allow for seamless blending of the spices and seasoning in the oil. Alternately, the same flame adjusts effortlessly under a flat pan used for making chapatis, offering ideal heat distribution to the base of the pan. It is this unique feature that makes the Corona Series Hobs a fitting range for Indian Cooking.



Orbit Folding Swivel Bed Fitting



Orbit Folding Swivel Bed Fitting



Qubit Rotating TV Unit Fitting



Qubit Rotating TV Unit Fitting



Supernova Push-to-open Hide-away Bed Fitting



Supernova Push-to-open Hide-away Bed Fitting

## New Cooker Hoods by Falmec



### Spazio

Spazio, the new cooker hood by Falmec, amplifies the features of a suspended hood. The term 'spazio' refers to space in Italian and as its name suggests, this cooker hood's versatility is a key point that has been reached by increasing available room around the hood, allowing use on multiple levels, for a complete and dynamic experience. The entire structure proves to be a stand-out picturesque element which artistically and almost naturally stimulates an open living setting. A guaranteed talking point in your social gatherings, this hood exudes grace and sophistication. In addition to this, its surprising technological innovation grants a fundamental support during the activities in the kitchen.



### Alba

Up and out of the way, Alba is recessed in the ceiling endorsing a minimalistic design and making it the perfect choice for those seeking an elegant and discreet extractor system. Along with its intended purpose of eliminating unwanted odours in the kitchen, Alba is also a home décor you can flaunt and a great point of conversation during social gatherings. The only element in sight for this cooker hood is the protruding glass panel that runs through the entire perimeter of the hood, while the heart of the technology stays hidden behind a matte white painted panel which seamlessly blends into the ceiling. What singularly draws your attention to Alba, is the LED backlit glass frame that beautifully, yet subtly outlines it!

## Loox5 Profiles and Strip Lights



Häfele presents the fifth generation of the Loox LED lighting product range: Loox5, a completely reinvented system. Easy, linear, logical – that's the essence of four generations of successfully developed and marketed LED technology.

Häfele's Loox Lighting System meets the increasing demands for lighting in furniture and rooms just as well as the growing need for networking, digitalisation and maximum simplicity, and flexibility. It answers the questions that are driving our time. It's easier, better and above all, much smarter than its predecessors. It pays tribute to the demands of the furniture industry with its high reliability, even with around-the-clock operation. The new Häfele Loox5 lighting system features a significant increase in performance, indispensable for linear lighting that is in great demand in the LED sector.

**Loox5 LED Strip Lights:** The Loox5 Strip Lights, equipped with Samsung LEDs, enhance the light quality for a homogeneous light distribution, ensuring a uniform colour temperature across the entire system. With the help of these strip lights, you can create an exquisite ambience in your bedroom, open kitchen, living room or simply wherever you want.

**Loox5 Aluminium and Plastic Profiles:** The Loox5 Range of Light Fittings include a large selection of recess mounted and surface mounted profiles on which you can mount the Loox5 Strip Lights. These profiles come in high-quality trendy finishes of silver and black for top-of-the-line design demands.

## Aquasys Light Mirror



Häfele presents its Aquasys Range of Light Mirrors which consist of 3 sub-series: **Aquasys**, **Aquasys X+** and **Aquasys X**. The versatile mirrors from this range come fully assembled and unite the functions of make-up lighting, room lighting and mood lighting in an elegant design. All functions are controlled via touch keys that are integrated into the mirror.

The models from the Aquasys Series within this range include mirrors that are also equipped with an in-built demister (prevents condensation on the mirror during and after a shower) and a sound system. The remaining models from the Aquasys X+ and Aquasys X Series come either without the Demister or the Bluetooth Capable Transducer System or both.

## CLIP top BLUMOTION Hinges



Precise movement and elegant product design are the two elements of Blum's CLIP top BLUMOTION Hinges that make them a technical masterpiece for all furniture shutters ensuring a fascinating quality of motion for the lifetime of the furniture.

Despite the sophisticated technology in the hinge boss, CLIP top BLUMOTION is no different in size and proportion compared to its predecessors — CLIP and CLIP top hinges — and fits into the smallest space available providing silent and effortless closing action for furniture doors, regardless of the shutter weight or closing speed. The closing mechanism of the hinge works synchronously with the BLUMOTION component to give you a seamless closing of your furniture door.

Häfele in partnership with Blum introduces two new hinges to its range of CLIP top BLUMOTION hinges: The CLIP top BLUMOTION CRISTALLO 110° and CLIP top BLUMOTION Zero Protrusion 155° Hinge. All the hinges from this range cater to a wide variety of furniture applications in your home from wooden shutters to glass and mirrors cabinets and offer installation possibilities that make furniture assembly easier.

## Elements Coffee Machine by Asko



Imagine having your own barista right there in your own kitchen, making your perfect cup of coffee at any time you like and as often as you like. Sounds like a dream, doesn't it?

Häfele introduces the New Coffee Machine from Asko's Elements Range of Appliances. The Elements Coffee Machine, with its Scandinavian design and a fundamental idea of making everyday life easier, is a unique combination of state-of-the-art technology, user friendly interface and minimalistic aesthetics.

With this coffee machine we have transformed the barista's expertise into techniques and algorithms, all designed to brew the perfect coffee for you. It is just like a dream come true. The design of the Elements Coffee Machine also minimises the residual coffee inside the machine and improves the taste of your freshly brewed coffee. It is the smart way to explore new coffee types or simply enjoy the same perfect coffee day after day. And the best thing is that you don't need to know anything about making coffee – only what you are craving for.

## Wardrobe Accessories



Your wardrobe should adjust to the way you store your clothes and arrange your shoes or bags. For the perfect wardrobe organising experience, from planning to use, Häfele brings to you a whole new range of Wardrobe Accessories which appeals to your individual taste and use. These accurately tailored products allow for a quick and clear overview of all your personal belongings; all you need is a quick reach into the different storage boxes and shelves to immediately locate the item you are looking for.

Häfele's new wardrobe accessories offer effective utilization of wardrobe space, soft & silent closing and efficient internal cabinet systems. They are available for standard wardrobe widths of 600 and 900 mm letting you create your own personal wardrobe system according to the space available to you.

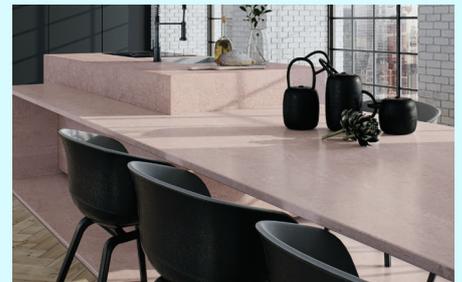
The new additions consist of Storage Boxes, Baskets, Trousers Pull-outs, Shoe and Storage Racks, and other accessories. All the organisers and accessories are designed to provide you maximum versatility and functionality making your life easier.

## Caesarstone Kitchen Countertop Surfaces: New Finishes

The most imperative consideration to be made while deciding the aesthetics of your kitchens is for the surface that will be mounted onto the kitchen counter as well as cladded on the dado walls. The texture and colour of the surface eventually defines the overall tonality of your kitchen, either extending a natural appeal to the whole design or else executing an abstract contemporary scheme. Häfele, in partnership with Caesarstone launches 5 exclusive colours that have been closely inspired by the raw and robust materials from nature like wood and metal.



◀ **Excava:** The industrial movement in contemporary interiors has led to a more robust design vocabulary. Tarnished metal, untreated wood and raw concrete are just some of the urban surfaces now penetrating the industry. Therefore, a rusted concrete countertop is on trend – but achieving this look in quartz is a first!



▲ **Topus Concrete:** Concrete is widely embraced in contemporary interiors, and now variations in tone and finish are being sought for this urban material in order to further surprise and stimulate the consumer. New techniques are creating unique, unexpected, and engaging effects.

▶ **Primordia:** The most complementary possibility for your stellar wooden cabinetry would be the silent grey hues of the Primordia Surface – a delightful divergence of colours that will immediately make an impact.



▶ **Airy Concrete:** Concrete continues to be a popular choice among consumers as an expression of industrial style brought into residential spaces, inspired by the floors of lofts and factories. Perfection found within imperfection, inherent in varying textures that reflect the intriguing layers of manufacturing, satisfies a craving for lively raw materials.



▲ **Emperia White:** The contrast of slim winding veins on the pristine white surface of the Emperia White shade is a reminder of the juxtaposition of colours in nature – green against brown, blue against yellow and black against white; a stellar choice for contemporary kitchens that need the subtle uplift of nature.

## PRODUCT SNEAK-PEAK

Here's a quick look at some of the products that will be introduced in the upcoming months. We at Häfele work tirelessly to source high quality products from suppliers who are experts in their own authority to bring to you solutions that far exceed your need and expectations.

### Blum Aventos HK top

As the kitchens are growing smaller, we are looking for space-efficient solutions to go in our homes. Gone are the days of having shutter doors for overhead cabinets that open over the kitchen bench and interrupt the movement as well as the regular workflow in the kitchen.

To create more space and improve the ergonomics for overhead cabinets, Häfele in partnership with Blum presents AVENTOS HK top, the new fitting for stay lifts. With the new AVENTOS HK top it's possible to achieve easy access and better workflow in the kitchen. With just a touch, the cabinet front moves up and out of the way. It stops in any position, and can be left open while the kitchen is being used. This makes the cabinet contents easy to access at all times. Even large and heavy fronts open with ultimate ease.

The new AVENTOS HK top being small in size and top in functionality merges beautifully with cabinet interiors, thanks to its clear-cut design and minimalistic cover caps that are available in three different colours: light grey, dark grey and silk white.

AVENTOS combines easy opening with integrated BLUMOTION, making opening and closing furniture a mesmerizing experience, it can also be combined with SERVO-DRIVE or TIP-ON to complement handle-less designs. The AVENTOS HK top can be used in any space throughout your home.



### Plinth & Skirting



Your kitchen is only as strong as its foundation; it goes without saying that the flexible and varied work in the kitchen should be backed by an equally sturdy base. But along with this aspect of functionality, due to the rising need of open spaces, it is also desirable to have all your fittings in the same finish and colour for a flawless kitchen experience. Häfele's new range of Plinth Fittings and Accessories will not only support your kitchen in all its functional attributes but also blend with your Aluminium profiles and handles so that your entire kitchen is colour – coordinated right down to the last element. The new Plinth System by Häfele is designed to perfectly match with the aesthetic standards and functional requirements of modern modular kitchens. It includes Skirting, Plinth Legs and Connectors and Ventilation Grill.

- The Skirting is available in multiple finishes: Dark Bronze, Gold, Graphite, Silver, Rose Gold and Aluminium Mirror which enables it to blend seamlessly providing a mono chromatic look to your kitchen.
- To match these skirtings, Häfele's New Ventilation Grills that get installed into the skirting let your built-in appliances work efficiently by providing suitable air circulation inside the cabinets. With the exception of aluminium mirror, the ventilation grill comes in the other five finishes.
- Plinth legs from this range come in two variants, plinth leg with a round base and plinth leg with a triangular base for extra support. Each leg can carry a load up to 200 kg which is more than enough for a standard kitchen. Along with the standard clip, Häfele has a new plinth connector, Blink that lets you easily access the space beneath your cabinets due to its detachable magnetic connection between the skirting and plinth leg.

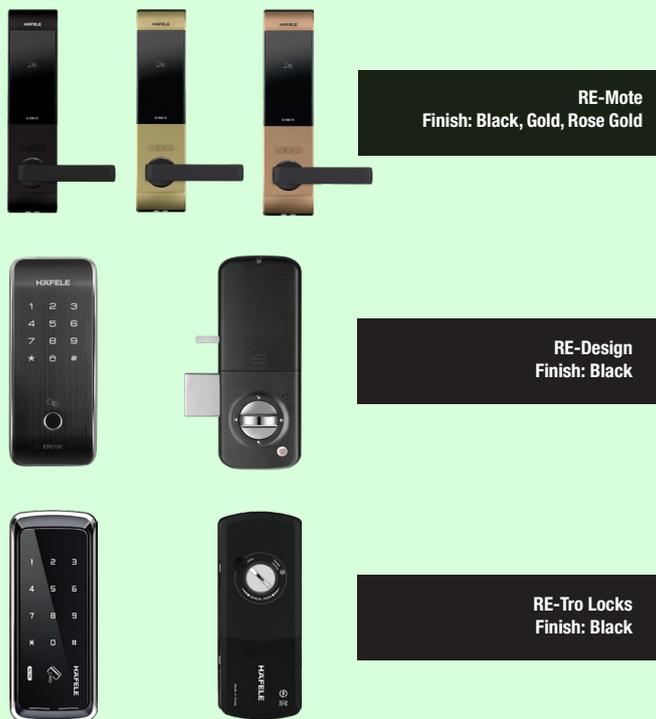
### RE-Invent: New Digital Locks

Häfele introduces a new perspective to home security with new additions to its integrated range of Digital Home Security Solutions: RE-invent. You can now control multi-dimensional aspects of home access through a single locking device, as per your specific lifestyle and at the leisure of your convenience. The new additions to the range are as follows:

**RE-Mote:** True to its name, this lock allows you to manage your home access and monitor security remotely, anytime anywhere. The beauty of Häfele's REMOTE Digital lock is that it works on an offline system with no integration to the web; thereby securing all your data and passwords from getting hacked. REMOTE works on the Bluetooth Technology and can be managed with the user-friendly 'Häfele Access' mobile application. You can set multiple access possibilities for yourself as well as your visitors through different password configurations.

**RE-Design:** The new RE-DESIGN Digital Rim Lock from Häfele comes in a handy, sleek and elegant design that fits perfectly onto your wooden main doors, adding an aesthetic edge to its overall look. This lock combines three access modes – Keypad, RFID and Fingerprint access – making it a full-proof security choice for your homes. Its contemporary design and slim cuts make it an ideal match for any modern looking door handle that you might want to adorn on your main doors. It is indeed rare to see a powerful combination of beautiful aesthetics and formidable security in one lock; RE-Design from Häfele brings this to reality.

**RE-Tro:** After managing your home security needs with its remarkable RE-invent Access Series, Häfele now launches the ideal digital security solution for offices. The new RETRO Digital Lock from Häfele comes in a unique and elegant design ideally suited for glass door applications. The beauty of the RETRO lock is that it demands absolutely no pre-work on the glass door like creating tedious cut-outs or fixing grooves – the lock can be simply mounted onto an existing glass door through a retro fixing mechanism; easy plug-and-play. RETRO combines two access modes – Keypad and RFID – making it a highly secure option for office cabins or other such areas that need limited or exclusive access.



## Hafele's New Bath Concepts



A quick wake-up in the morning before work or a relaxing steam shower at the end of the day is possible with any shower and in any bathroom. What makes these activities a luxury and adds value and comfort to your showering experience is the unique approach and eccentric design elements of your bathroom fittings. Häfele presents its new bath concepts:

**Häfele JEE-O Bath Concepts:** Ever-lasting durability, ultimate sophistication and incomparable European manufacturing quality define Häfele's JEE-O Bath Concepts. These fittings create an ambience of refined functionality in your bathrooms with their products, providing tranquility, peace and space for your body and mind. Although different in design and structure, the two series of bathroom fittings by Häfele, Soho and Slimline, at their heart, follow the principle of product longevity and functional luxury. The Häfele JEE-O Soho series is characterized with a dark, all-weather hammer coating which grants your bathroom the right industrial look and emphasizes on maximal minimalism while the fittings from Häfele's JEE-O Slimline series, slim in form and style, are designed as contemporary art pieces to suit modern bathroom spaces.



**Häfele SmarTap Smart Shower System:** Take the first step towards smart home integration with the German-manufactured SmarTap, a smart shower system by Häfele that allows you to easily plan your perfect shower or prepare an automatically timed bath keeping your preferences in mind. SmarTap uses smart technology to learn your habits and adjust to your preferences, making each shower or bath an indulging experience. Using an app and/or voice command (via Amazon Alexa and Google Home), you can create countless shower scenarios through the SmarTap Digital Shower app for different days and your changing moods. You can also integrate SmarTap with other smart home products for a more unified experience.

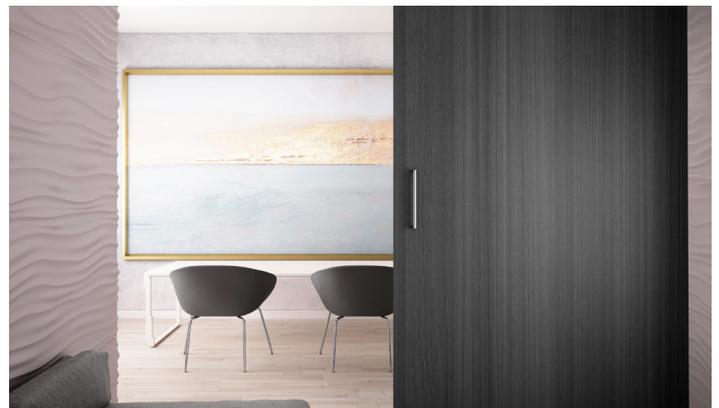


**Häfele Tender Rain Calices & Mini Pluvia Shower Systems:** Häfele brings to you two new shower solutions Tender Rain Calices and Mini Pluvia. The patented construction of these shower heads reflects the influence of revolutionary Italian design and technology. The Calices shower solution epitomizes beauty with its elegant chalice-shaped showerheads and lighting spouts that put you in the spotlight during showering. Mini Pluvia takes its inspiration from a gushing natural waterfall which has been replicated in a modern, sleek and curved shower design that you can benefit from in the confines of your home. The arched shape of Mini Pluvia not only creates a visually appealing effect but also helps concentrate the water solely on you for a thoroughly cleansing and invigorating shower.

## Slido 120 Series for Architectural Doors

Häfele introduces a new sliding series: Classic 120 W, Classic 120 XL, Classic 120 F, Classic 120 S and Design 120 S which comes with an increased weight carrying capacity of 120 kg. Thanks to the introduction of new rollers and tracks, these systems from the new 120 Kg. Series are a natural upgrade to the current available 100 Kg. weight-bearing systems. The new systems hence allow you more room for adjusting the door dimensions with an increased limit on the maximum installable door height, width and thickness.

For sliding systems with soft opening and closing feature, a new double-sided Smuso system has been developed with a more compact structure and better functionality. The system is modified in such a way that it is now a single universal system that can be used for both single and double doors, easing installation complexities. The new and improved Double-Sided Smuso is compatible with Classic 120 W, Classic 120 XL and Design 120 S.



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