



DIGITAL DOOR VIEWERS

SHARP RISE FROM 2013

Cases	2014 (up to March 23)	2013
Burglary	2,132	449
Vehicle theft	4,447	2,893
Kidnapping	1,364	1,005
Robbery	901	206
Snatching	1,901	476



THE MOST UNSAFE OF THEM ALL

CITY WISE TOTAL CRIME	% OF TOTAL
Delhi	1,52,707 (22.7)
Mumbai	40,361 (6.5)
Chennai	16,861 (2.7)
Bengaluru	31,892 (5.2)
Hyderabad	18,940 (3.1)

	RAPE	DACOITY	ROBBERY	CASTE-BASED RIOTS
Delhi	1,813	65	5,847	16
Mumbai	607	34	2,094	2
Chennai	65	8	72	0
Bengaluru	104	51	1,097	9
Hyderabad	126	9	58	11

50 thefts in a year at posh hsg society



ELDERLY TARGET



Maharashtra and Nadu record elderly murders: 170 each

Maximum elderly (627) robbed in Maharashtra, followed by Tamil Nadu (129)

Highest rate* of crime against elderly in Delhi: 89

ON WRONG SIDE OF THE LAW

OFFENCE STATS IN RAJ	Year*	1947	1960	1970	1980	1990	2000	2010
Dacoity		320	64	111	116	86	99	37
Robbery		612	354	863	1,216	1,070	1,021	872
Murder		421	452	655	830	1,203	1,513	1,421
Riots		772	953	3381	8,510	16,389	15,687	986
Burglary		6,007	4,993	6,827	6,736	7,527	8,065	4,714
Theft		8,058	6,117	9,229	3,807	13,922	17,026	22,324
Rape		NA**	NA	NA	313	740	1,242	1,571

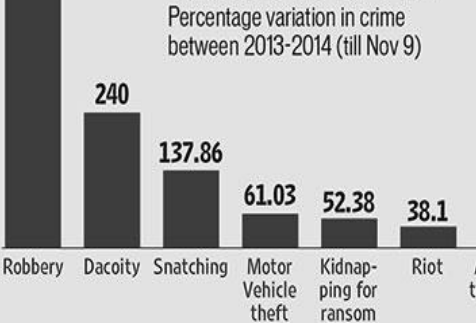
(*The number of incidents for a particular year, not a decade. **Data not available)

WORST YEARS

1949: Max dacoities | 363
 1982: Max robberies | 1,419
 2014: Max murders | 1,637
 1997: Max riots | 21,565
 1949: Max burglaries | 9,397
 2014: Max thefts | 29,095
 2014: Max rapes | 3,759

MAJOR SURGE

Total IPC crimes in 1947: 26,867
 Total IPC crimes in 2014: 2,10,418



KEEP THEM LOCKED OUT. BE SECURE.



Crimes are inevitable but there are always ways to prevent them.

Doors are gateways to your house and in many cases also your lives. Keep them secured with Häfele's new range of Digital Door Viewers

PROPERTY CRIMES ARE HIGH VOLUME



1. Dr Kalke hears a knock on door but there is nobody. As he removes the safety lock, Bhingarde barges in.

2. Dr Kalke tries to tackle Bhingarde even as his wife rushes into the bedroom to call the Worli police. But there is no response.



3. Aruna then calls a neighbour, Pravin Naik, who alerts others. Rahul Mangle, 19, volunteers to climb into the second-floor house but Bhingarde slashes him.

4. By 11.55 pm, the police break down the door. As they charge in, Bhingarde charges at them but is eventually overpowered.

... OF CRIMINAL CASES IS A RESULT OF OUR FREE-FIR FILING POLICY. THE POSITIVE THING IS PEOPLE ARE SHOWING CONFIDENCE IN US AND COMING FORWARD TO SEEK JUSTICE. WE ARE AWARE ABOUT THE ACTUAL CRIME SCENARIO.

BHIM SAIN BASSI, Delhi Police Commissioner

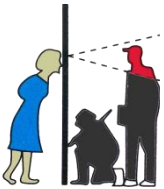
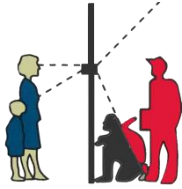


INTRODUCTION

A recent survey conducted states that **73%** of burglars use doors to enter...



With rising crime rates, safeguarding your house has never been more important. We present you with 4 reasons as to why should you replace your traditional door viewer with Häfele's Digital Door Viewers. Häfele's range of Digital Door Viewers consists of two models: CYGNUS (standard) and COSMOS (advanced)

Traditional Door Viewers	Häfele's Digital Door Viewers
1. Requires you to stand against the door to identify the visitor 	1. Allows you to see your visitor from several meters away 
2. Cannot be easily viewed by children and the elderly members of the family	2. The screen can be viewed from all angles, allowing elderly users as well as children to easily see who is at the door.
3. User may see a distorted image of the visitor due to lack of light, viewing angle etc.	3. With a viewing angle of 105°, you can see clearer images (10 times bigger than traditional door viewers) with no distortion
4. No technology to save images and videos of visitors	4. The COSMOS model from Häfele's Digital Door Viewer Range can save images and record videos, in your absence, of people who wanted to visit you or of those who attempted to break-in

Besides this Häfele's Digital Door Viewers offer cutting edge technology that is incredibly simple to use. They are not only battery-powered but can also be easily retro-fitted to your existing door.

This product communication takes you through the following details of our new Digital Door Viewer Range:

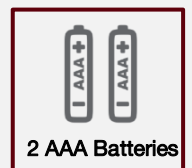
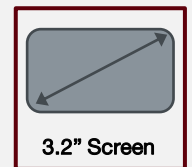
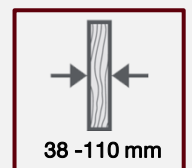
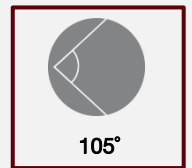
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PRODUCT RANGE OVERVIEW



PRODUCT DETAILS

CYGNUS – 959.23.040

**Features:**

- Compact model
- View clear live images of the visitor
- Images can be easily viewed from a distance
- Stress-free, single button operation
- Battery operated
- Low battery indicator
- Automatic switch off after 10 seconds
- No additional work - Can be installed on the existing door viewer drill

Specifications :

• Colour:	Black
• Viewing Angle:	105°
• Door Thickness:	38 mm – 110 mm
• Cylinder Drill Diameter:	14 mm
• Screen (LCD) Size:	81.3 mm (3.2 Inches)
• Dimension (Viewer) :	68 mm (H) × 124 mm (W) × 15 mm (D)
• Power Source :	2 AAA Batteries
• IP Rating :	IP 56
• Certificates :	CE and RoHS certified

PRODUCT DETAILS

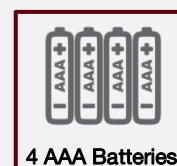
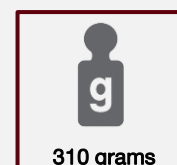
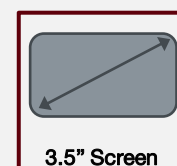
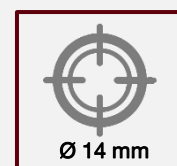
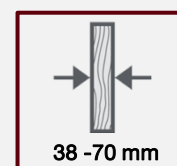
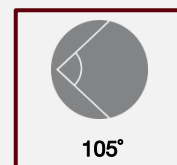
COSMOS – 959.23.050

**Features:**

- View clear live images of the visitor
- Images can be easily viewed from a distance
- Includes photo shooting and video shooting mode
- Comes with playback capability
- Doorbell (integrated on the outside) doubles up as a click button to capture the photo of the visitor
- Captured image is saved with time and date stamp
- Built in infrared LED for assisted night viewing
- Includes a 512 MB memory card for recording and storing images
- External SD card of up to 8 GB can be inserted to extend memory
- Easy navigation and setup buttons
- Battery operated
- Low battery indicator
- Automatic switch off after 10 seconds
- No additional work - Can be installed on the existing door viewer drill

Specifications :

• Colour:	Black
• Viewing Angle:	105°
• Door Thickness:	38 mm – 70 mm
• Cylinder Drill Diameter:	14 mm
• Screen (LCD) Size:	89 mm (3.5 Inches)
• Dimension (Viewer) :	90 mm (H) × 137 mm (W) × 26 mm (D)
• Power Source :	4 AAA Batteries
• IP Rating :	IP 56
• Certificates :	CE and RoHS certified



PRODUCT RANGE COMPARISON TABLE & ORDERING INFORMATION

	<i>CYGNUS</i>	<i>COSMOS</i>
• View clear live images of the visitor	Yes	Yes
• 105° Viewing Angle	Yes	Yes
• Images can be easily viewed from a distance	Yes	Yes
• Can be installed on the existing door viewer drill	Yes	Yes
• Simple installation and operation	Yes	Yes
• Battery Operated	Yes	Yes
• Integrated doorbell		Yes
• Built in infrared LED for assisted night viewing		Yes
• Save still images and videos		Yes

ORDERING INFORMATION		
Article Number	Description	MRP (INR)
959.23.040	<i>CYGNUS</i>	6,805/-
959.23.050	<i>COSMOS</i>	11,512/-

Note: Both the above mentioned article numbers are now in stock and available for sale.



HÄFELE

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